

Slave City 2005-2009 can be described as a sinister utopian project: rational and highly profitable to the tune of 7,8 billion euro net profit per year.

Values, ethics, aesthetics, morality, food, energy, economics, organization, management and the market are turned upside-down, mixed and reformulated in the designs of this town for 200,000 inhabitants.

An up-to-date concentration camp, SlaveCity benefits from the latest technology, participants in the CallCenter seven hours a day on tele-services such as customers service, ITC, telemarketing and computer programming. After manning the headphones , participants must work in the fields or inside the workshops for seven more hours to maintain the city. The participants' efficiency is closely monitored; appropriate measures are taken if they drop below the optimally set level.

Slave City is the first 'zero energy' town of its size in the world and functions without imported mineral fuel or electricity. The energy needs of the city are covered by using biogas, solar and wind energy and bio-diesel. Everything is majestically recycled, even the participants themselves, whose vital organs are destined for transplantation instead of decaying into dust. Since no waste products are produced, SlaveCity is a green town that does bit squander the world's limited resources.

**FACTS:**

Build surface	900,000 m2
Total surface	60 km2
Participants	200,000
Employees	3,500
Total investment	1860 million euros
Annual profit	7800 million euros
Arts budget	78 million euros