

## Joep van Lieshout's SlaveCity curated by Natalie Kovacs



**Model Sanitary Unit, Joep van Lieshout 2005**

Provocative and controversial, **Joep van Lieshout's SlaveCity** is an urban plan for a zero footprint city created with spreadsheet tools to maximize profitability. Built rationally with an absence of morality, residents of SlaveCity are reduced to a metrics of economy in an excel spreadsheet inferno, a look at crypto-technocratic totalitarianism.

An immersive body of work, **SlaveCity** includes sculptures, models and protocols representing a dystopian utopia designed for 200,000 inhabitants.

This **Gesamtkunstwerk** comprises universities, brothels and museums and is an eco-town using biofuels, renewable energy and organic food. Its inhabitants, the "slaves," are unpaid - receiving 'privileges' for good performance, while those who are unproductive are recycled, their organs harvested, flesh consumed, used as biogas or composted.

Curator **Natalie Kovacs** states: "As an artist Van Lieshout explores the boundaries of human efficiency and utilitarianism examining how society and consumerist models relate to an Architecture Biennale and future trends that will shape the world."

**Joep van Lieshout** (1963) founded ATELIER VAN LIESHOUT, his artistic studio, in 1995 to question the role of the artist as an isolated genius. Although he was trained as a classical sculptor, he seeks to work in a wider context, through the inclusion of design and architecture.

**Zuecca Project Space** was established in 2011 by Alessandro Possati to give rise to dedicated cultural research and dialogue through contemporary art exhibitions and exchanges with other institutions. With a presentation of sculptures, paintings, plans, models and installations, Zuecca Projects will exhibit SlaveCity from May 26 through July 30th.

De Pont Museum in Tilburg, Netherlands, is simultaneously showing a solo exhibition of SlaveCity opening June 11, through October 2.

**SlaveCity by Joep Van Lieshout (2005-2009) Curated by Natalie Kovacs**  
**Zuecca Project, Space Giudecca 33**  
**Boat Shuttle from Bauer Hotel**

For more information contact: +39 041 2406840 [info@zueccaprojectspace.com](mailto:info@zueccaprojectspace.com)

Media queries: [info@ateliervanlieshout.com](mailto:info@ateliervanlieshout.com)

[www.zueccaprojects.com](http://www.zueccaprojects.com) [www.ateliervanlieshout.com](http://www.ateliervanlieshout.com)