FURNICATION



Furnication

12,5 years of collaboration between Lensvelt & Atelier Van Lieshout



"I met Joep in 1998. Until that moment I had only worked with architects and designers. Never with an artist. Architects and designers approach products in a different way. Very rationally. They insist on a list with wishes and requirements. They follow a process. What Joep did was just creating."

"My first visit to Joep's atelier was quite a surprise. It was at the Keileweg, right in the middle of the low-end prostitute gathering point of Rotterdam. It was anarchy. The entire atelier was breathed freedom."-Hans Lensvelt







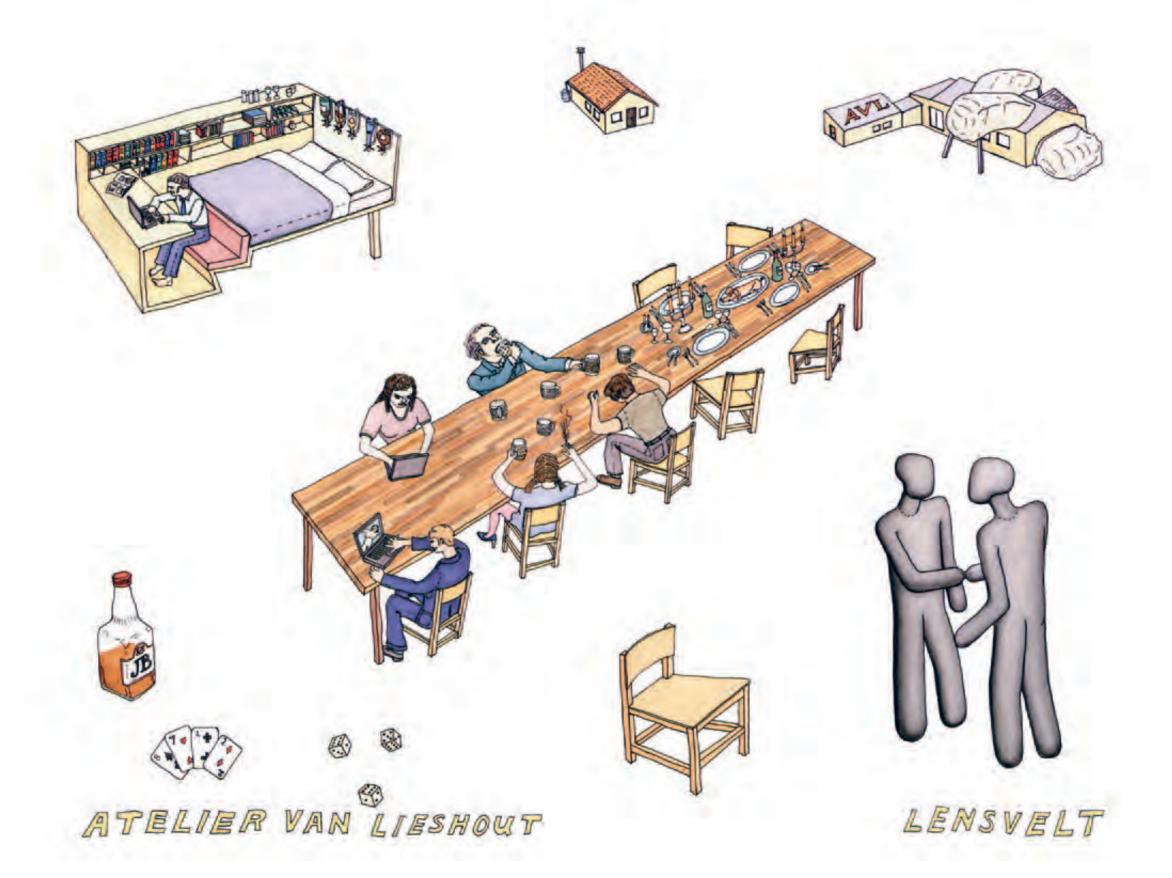
The AVL Shaker series are inspired by the Shakers, a well known religious community from England that lived in the Northern parts of the USA at the end of the 18th century. The Shaker community believed in community ownership, pacifism, dancing in worship, equality of the sexes, celibacy, and living simply. The community was completely independent and self supporting and even produced its own furniture.

AVL Shaker series 1998

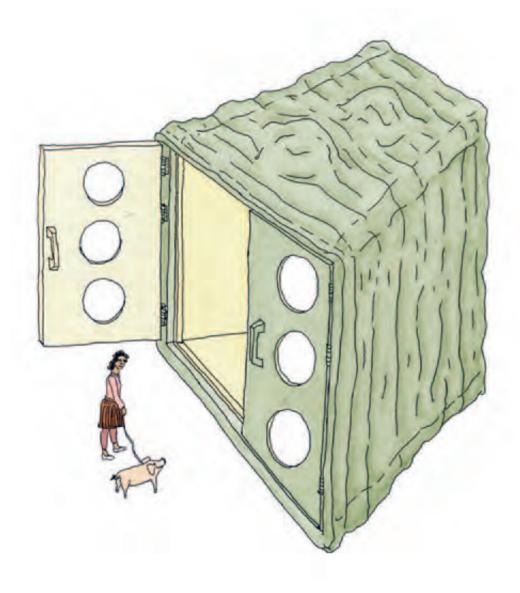


The Shaker Chair was the first design of Joep van Lieshout that Lensvelt produced.
< Prototypes of AVL Shaker table



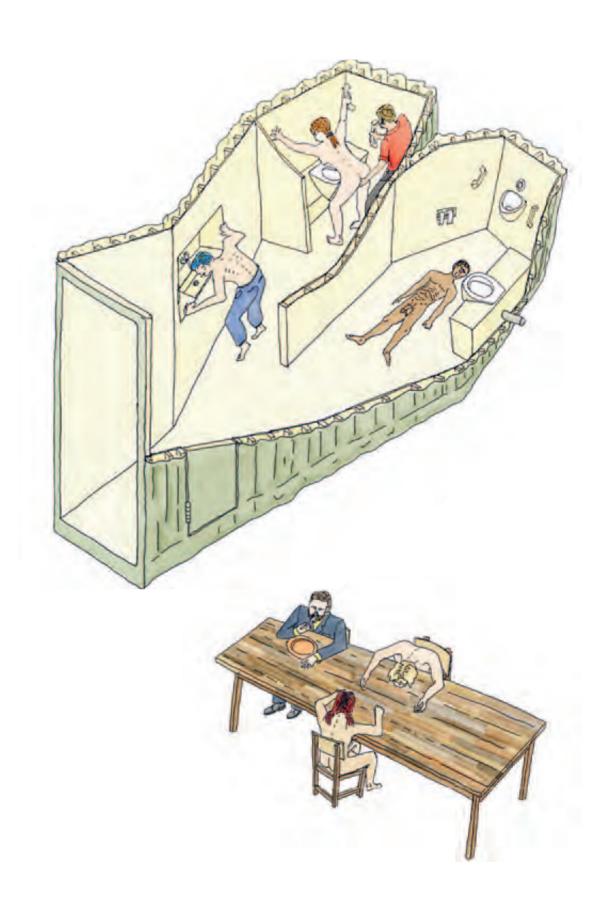






Museum Boijmans van Beuningen / 1998

Museum Boijmans van Beuningen in Rotterdam is one of the first projects Atelier Van Lieshout and Lensvelt worked together on. Atelier Van Lieshout designed the sanitary spaces for the museum. The toilet unit takes the shape of a large penis, which appears to penetrate the glass passage that links the main building to the museum. The penis head, which provides an entrance to the restaurant pavilion from the museum garden is on one side of the passage; on the other are the two testicles, one for the women's room and one for the men's. While the interior is a light shade of green, the exterior has been covered in an army-like camouflage print, which blends into the surrounding museum and gardens.









In 2002 Atelier Van Lieshout is invited to develop 'Sportopia', an artwork for the Dutch pavilion at the Biennale in Sao Paulo. Hans takes three weeks off to help Joep build up his installation.

Sao Paulo 2002

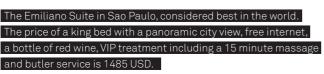


"Rick van der Ploeg, the minister of Culture, also was there. He was really interested in Joeps art and a fun guy to party with.

One night I remember we tied him to one of the pieces of art. A chair meant to have sex on, a part of the installation of Sportopia. Van der Ploeg couldn't stop laughing."

– Hans Lensvelt















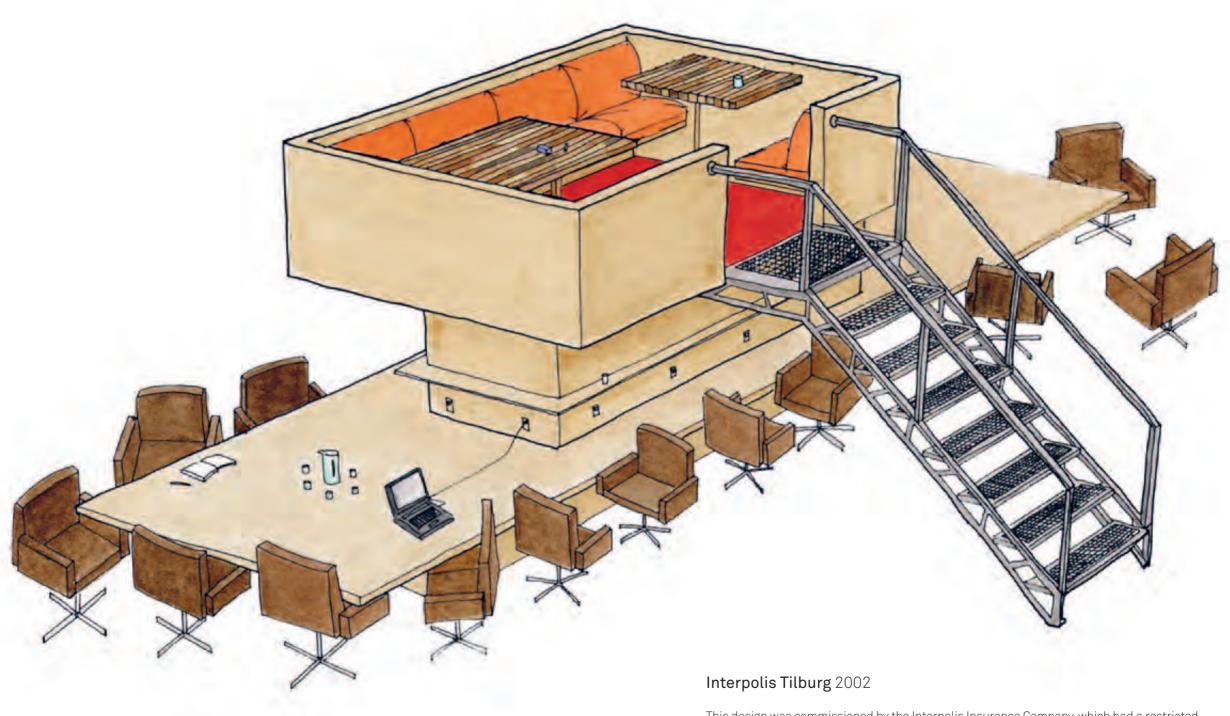


The AVL Office Chair is an example of minimalism.

The simplicity of the form reflects the desire to design a chair that only represents 'the image of sitting'.

The seat is height adjustable and has a tilting mechanism that makes sitting as comfortable as possible.





This design was commissioned by the Interpolis Insurance Company, which had a restricted space and a long list of wishes. To economize on space, AVL built the requested activity areas beside and on top of each other. The resulting two-level structure has several points of access. On one side of the ground level, there is a ball with a television and relaxation room inside; on the other side, a dining and internet area with low overhead space. On the upper level, which can be reached by an open staircase, there is a soundproof library or meeting place.











This box with naked men on it was created for the AVL Office Chair. The product was ready, but the shipping from China to the Netherlands was delayed. I asked several times about the date of delivery. But Xiong Ying, the female CEO of the factory, said there was a problem.

Shanghai 2005



"One day it popped into my head: maybe the drawing of the naked men is causing these problems. I asked Xiong Ying again: whether it was a logistical problem, or a moral problem. A moral problem, she admitted." - Hans Lensvelt

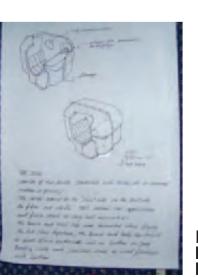






"I remember the Chinese
New Year 2005. We had a
company dinner. That night
we were expecting Joep van
Lieshout and Hans Lensvelt.
It was the first time the crew
of the company had ever seen
an artist. They didn't know
what to expect or what an
artist would be like." - xiong Ying (CEO Antriol)

Shanghai 2005



The design for the AVL Workskull was made during the flight to Shanghai. This picture shows the



Right after founding Antriol, Hans Lensvelt asked his female translator Xiong Ying to be the boss of the factory. She turned out to be a very successfull manager and could work together with artists and designers as well as the Chinese workers. Xiong Ying managed the production of the first AVL Workskull, AVL Home Edition, AVL King Kong and AVL Office Chair.







The AVL Workskull was part of an exhibition in New York City about 400 years of friendship between the Netherlands and the United States of America, curated by Renny Ramakers from Droog Design 2009













From January till March 2006 gallery VIVID in Rotterdam presented the exhibition Happy Office, showing the entire office line by Joep Van Lieshout.

Hans and Joep opened the exhibition together.



Yokohama's second International Triennale of Contemporary Art was showed the work of around 80 international and Japanese artists on the Yamashita Pier. Atelier Van Lieshout was present with Bar Rectum, situated outside on the pier with an amazing view over the water. Hans Lensvelt visited the exhibition and had a lot of Raw Sea Urchin together with Joep- from that moment on, their favorite dish.

Yokohama 2005



BarRectum, Arsch Bar, Asshole Bar, Bar Anus. While the translations sound different, the form is universally recognizable.







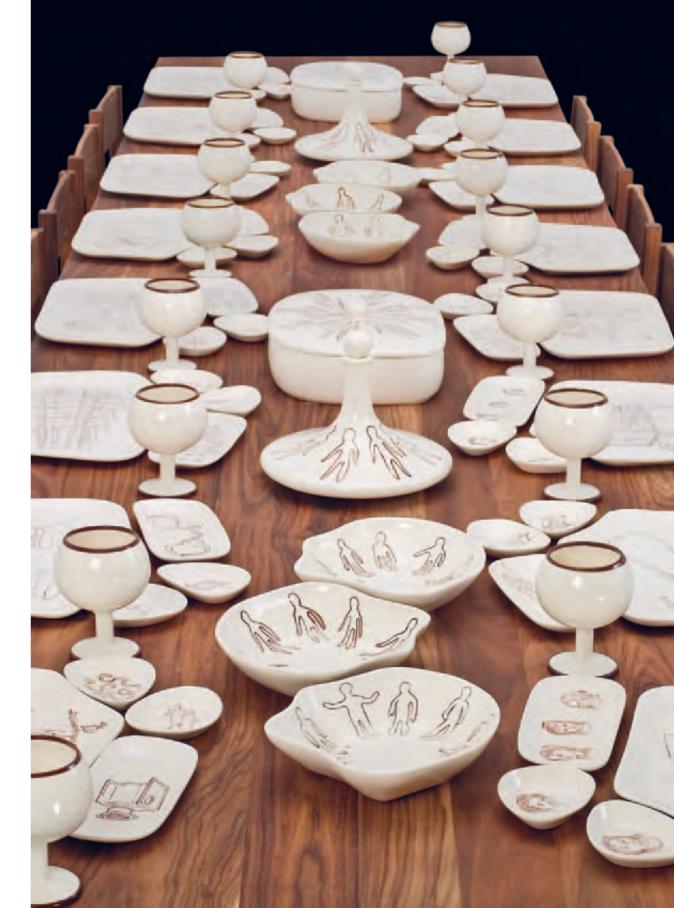


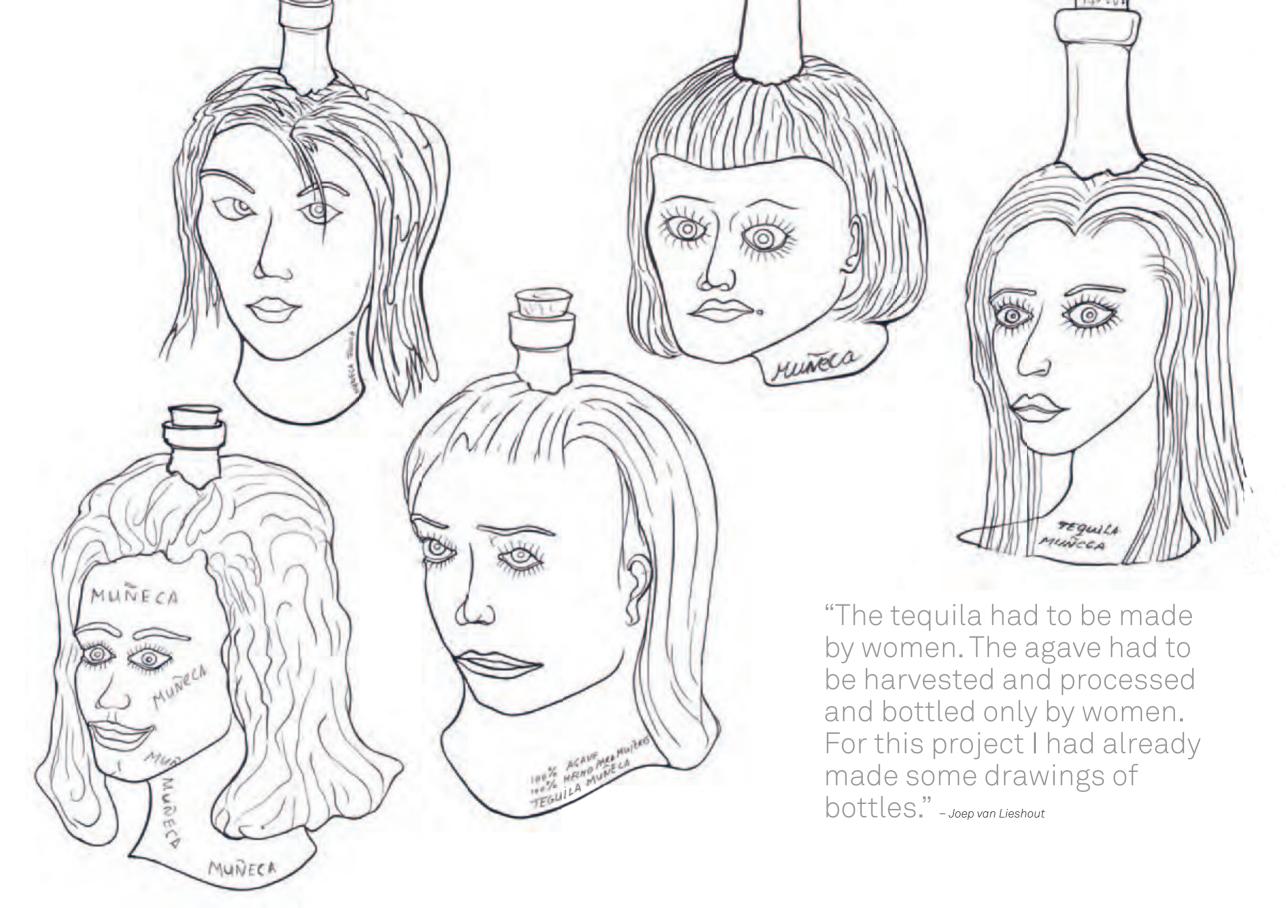
Ceramics and wood were the main ingredients of an art exhibition at the Office for Artprojects in Guadalajara, Mexico. Joep and Hans traveled there together to build up the exhibition. But they ended up in some serious negiotiations with the owner of an agave plantation, trying to buy the land and produce their own tequila.

Mexico 2005



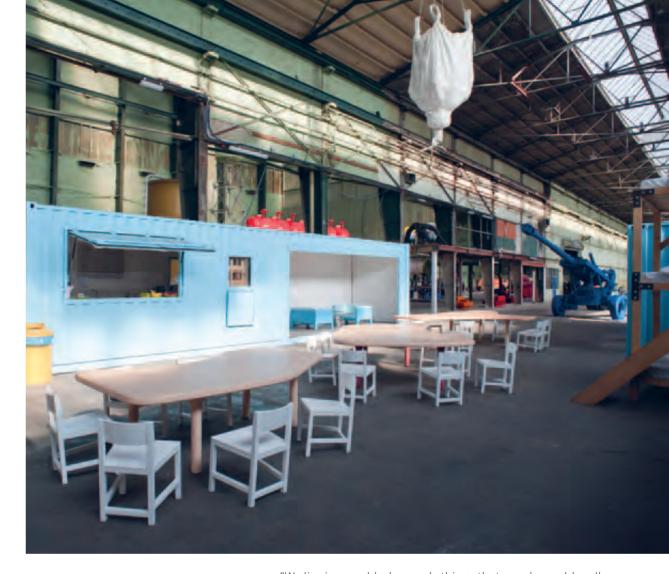
We had already made up a name for the tequila it had to be called 'Chica'. Too bad the deal didn't go through in the end. We still don't know the exact eason why." - Hans Lensvelt





"The WWIII cannon is the third in a series. This series is about design. The first was a Czech cannon. Made of iron, with round, feminine forms. The second was a Soviet cannon. Enormous amounts of those things were made, tens of thousands. Ugly and cheap. The third one, in Milan, is based on an American cannon and is constructed following modernist principles. A cannon is a monument to heroism and sacrifice."





"We live in a world where ugly things that people would really rather not see, like war, are polished and glorified. Heroism and sacrifice are presented as something beautiful. In computer games, and in the media. While that's a lie. There's nothing beautiful about dying as a piece of cannon fodder. This world has become one big Walt Disney film. A perfect world. While exploitation of people is growing ever more efficient. This cannon is a protest against that."





"The AVL Glyder was just perfect for a bizarre exhibition like Infernopolis. It gave a certain kind of unity to the exhibition. The couch is raw and square, but doesn't distract. That's why is has become a very popular product by architects for use in public places." - Hans Lensvelt.



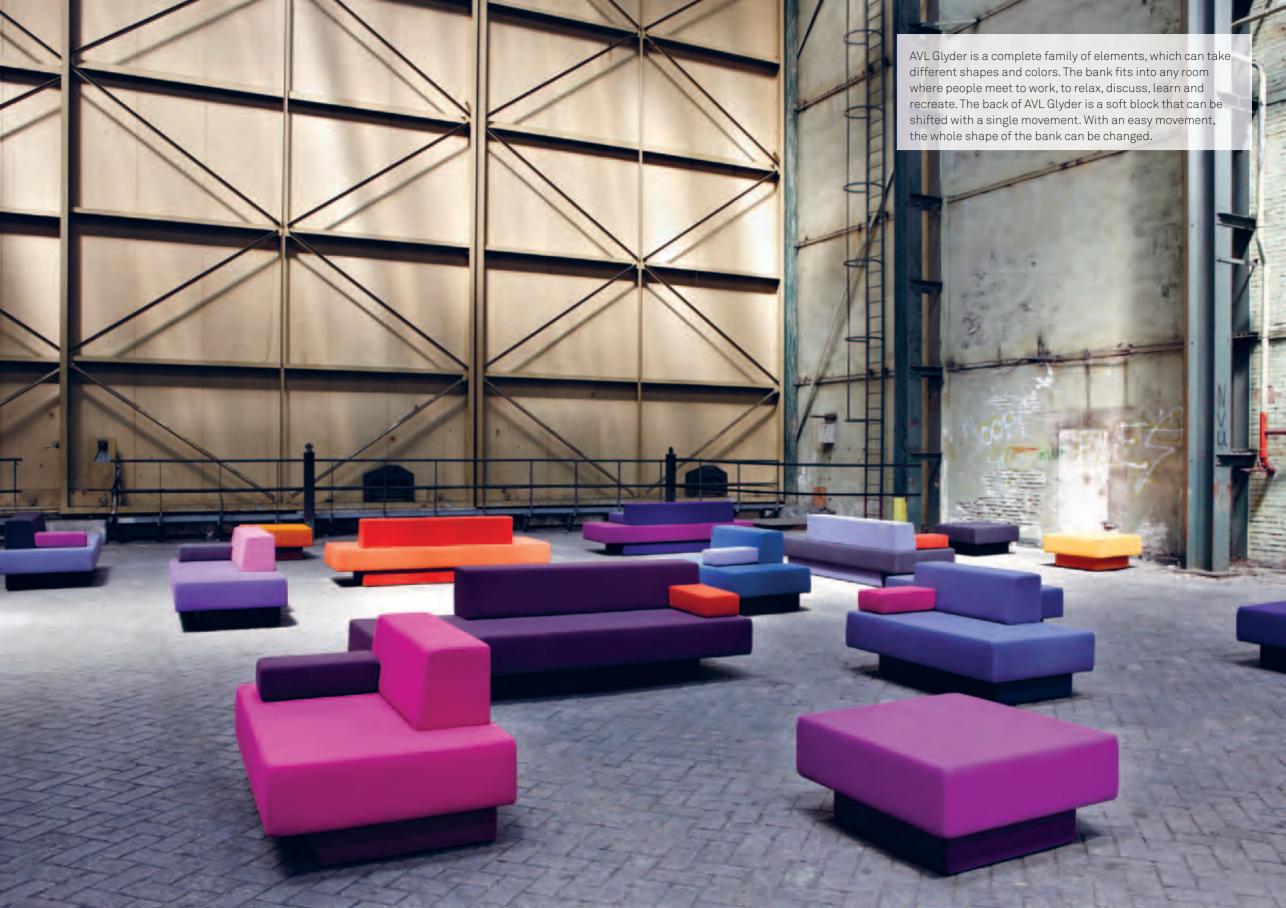
The Glyder is a complete family of elements, which can take different shapes and colors. The couch fits into any room where people meet to work, to relax, discuss, learn and have fun. The back of the AVL Glyder is a soft block that can be shifted with a single movement. With an easy movement, the whole shape of the couch changed.

Many green AVL Glyders are used in the interior of the brand new Lounge 4 at the Amsterdam Airport Schiphol, which will be opened later in 2012.

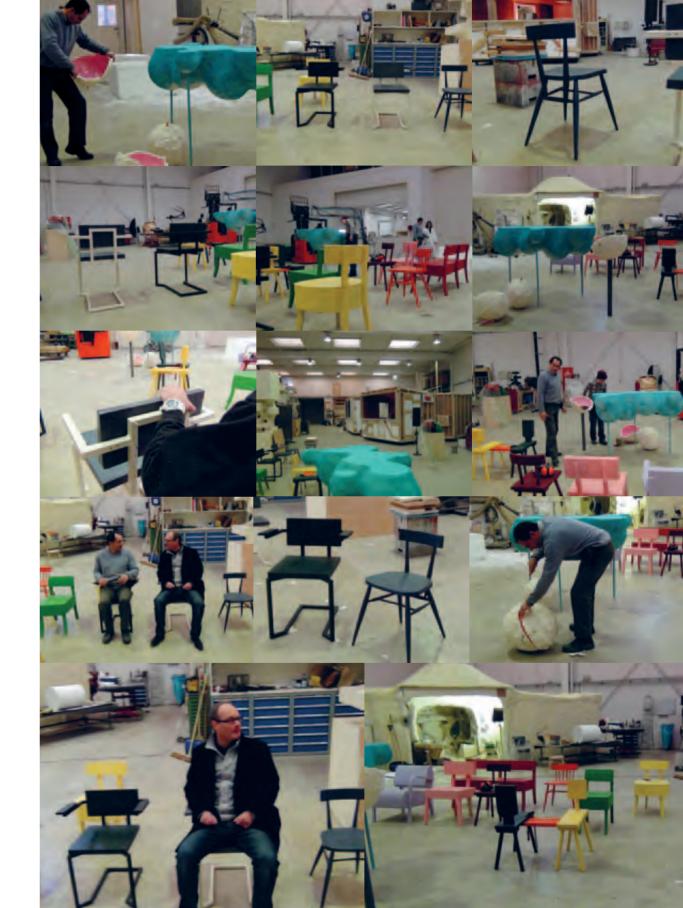


AVL sculptures at Infernopolis
Rotterdam





As part of the current ongoing new project by Atelier Van Lieshout, the 'New Tribal Labyrinth', Joep has set himself the task to create a prototype for a chair each day. Joep of creating the prototype chairs by hand, by himself. The chairs spring directly from the heart, from the head, without making use of a design, a try square or a measuring tape. If creating a chair takes more than a single day, its' design is considered faulty and the prototype will be disposed of.



The AVL Cloud Bar is everything an traditional table isn't. Designed as a bar table, it serves as a meeting point, a place for socializing, interaction, spontaneity. It does not look like a traditional table either. It is neither square, flat or four-legged. Instead, it looks like an assembly of clouds, or balls, or air, connecting ideas and people. It symbolizes the freedom, creativity and volatility of clouds, the liberation of the office worker.

AVL Cloud



The AVL Koker Chair looks timeless, almost primitive, and seeks to contrast with the static look that 'design classics' have. The chairs' design was dictated by limitations. Joep set himself the task of creating a stackable chair with only the materials he had available in the workshop; this resulted in the use of square metal tubes - which in Dutch are called 'koker'. At the same time, the name refers to the Dutch word for a pencil skirt (kokerrok), which exudes elegance and sexiness.

AVL Koker







The AVL Spider Chair is first and foremost a functional chair, which was made using traditional carpenters methods. Its' wooden, light-weight, thin legged frame makes it resemble a spider, a weaving animal, connected to crafts. It forcefully denies the dry, technical, emotionless methods used in modern day design.

AVL Spider









This catalogue is published on the occasion of the exhibition Furnication - WWIII at the Salone del Mobile in Milan 2012

Lensvelt, manufacturer of contractfurniture
Minervum 7003
4817 ZL Breda
The Netherlands
T+31(0) 76 57 22 000
F+31(0) 76 57 22 022
info@lensvelt.nl
www.lensvelt.com

Lensvelt
Herengracht 178
1016 BR Amsterdam
The Netherlands

In collaboration with

Atelier Van Lieshout
Keilestraat 43e
3029 BP Rotterdam
The Netherlands
T+31(0) 10 24 40 971
F+31(0) 10 24 40 972
info@ateliervanlieshout.com
www.ateliervanlieshout.com

For more information please feel free to contact us.

Authors: Pleun Wolters, Atelier Van Lieshout. Graphic Design: Marty Schoutsen (operagraphicdesign.nl) Photography: Atelier Van Lieshout, Robert van den Berg, Frans Strous, Martin Dijkstra, Pleun Wolters.





12,5 years of collaboration between Lensvelt & Atelier Van Lieshout